

ANNUAL REPORTS REBUILDING CONFIDENCE



ONLINE REHAB AT HARD ROCK

Las Vegas NV: Creative services agency IdeaWork Studios has launched www.rehablv.com for client Hard Rock Hotel & Casino. "Rehab," as the site is dubbed, is touted as Las Vegas's hot and hip beach party spot. The interactive tour invites online visitors to experience what is in store for them at the hotel (wink, wink). Chad Pallas, director of special events for Hard Rock, describes the site as having "pushed the limits... the applications for this kind of site are endless."

DEBBIE MILLMAN ON THE "i" GENERATION
BILL GRANT NEW AIGA PRESIDENT
TRACEY FULLER ON THE POWER OF NICE

SEPTEMBER 2005
THE MONTHLY NEWS MAGAZINE
FOR CREATIVE PROFESSIONALS