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THE HOLLYWOOD REPORTER®

77th year

a Nielsen Business Media publication

July 20-22, 2007

www.hollywoodreporter.com ■ \$2.99

JULY 20-22, 2007

in town with emmy: gifting

FOR YOUR CONSIDERATION

From Rodeo to the San Fernando Valley, Los Angeles' boutiques have winning gifts for Emmy nominees

By Michelle Grabicki

In a town where gifts occupy their own suites and swag is *de rigueur*, finding intriguing congratulatory tokens that stand out from the rest can become a rather thankless task — even with the world's most famous retail drive unrolled like a red carpet in Beverly Hills' backyard. Still, each of Los Angeles' neighborhoods offers its own avenue or

boulevard to sate generous appetites: Venice has Abbot Kinney, West Hollywood corners Robertson and Brentwood boasts San Vicente. In fact, the city is dotted with flagships and boutiques offering a wide range of gifting options. What follows is a sampling of the Southland's best outposts.

MIMI & HY > THE SHOPPE

The owners of Mimi & Hy the shoppe have given the general-store concept a chic makeover with the June opening of their one-stop gift emporium. Forget stamps, tackle and hardware, this boutique in the Valley carries staples with designer pedigree, including Vivian Ferragamo heels (as in Salvatore's granddaughter), as well as sweets for sugar addicts' pantries like Dylan's Candy Bars. \$3 each, 12019 Ventura Blvd., Studio City, (818) 761-2202, www.mimiandhy.com

