

rockland

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Jf you're anything like me (a middle-aged soccer mom), the biggest concerns when shopping for jeans are 1) do they make my butt look big, and 2) are they too tight—do I feel like a sausage in them, or worse, do I look like one? Price can also play a part, especially with designer jeans costing upwards of \$150. But that's usually not a major factor. It's sort of a golden rule of jeans shopping: if they fit and look flattering—buy 'em (in two colors!), no matter the cost. I figure I'll wear them to death anyway, and hey, a butt that looks good (and toned!) is worth any price. Plus, let's be real: In the casualness of suburbia, jeans are akin to the equivalent of the little, black dress. You can't have too many. A friend

Jean Therapy

Nothing feels better than new jeans that fit.

• by Jeanne Muchnick

of mine in the fashion business mentioned the brand Tummy Tuck, which promises to fit "real women with real curves," and this is the only place in Rockland that sells them. Rummaging through the racks, I love the attitude right off: The company that manufactures them is called Not Your Daughter's Jeans (NYDJ), and it says on the tag that "NYDJ cannot be held responsible for any positive consequences due to your fabulous appearance when wearing the Tummy Tuck jean" (tummytuckjeans.com). The brand also boasts that whatever size you wear, you can go down a size because of their exclusive patented criss-cross feature. The jeans claim to hold in your stomach, contour your hips, and lift your butt without making you feel as if you're wearing a girdle. I try a size 4 (\$74) and they fit like a glove. Mary D'Onofrio, one of the sales associates, helps me find a black pair, which makes me look thinner than I am. Though the selection isn't huge here (the store mainly specializes in fine lingerie and sportswear but has all the major brands—think Seven, J. Brand, and Juicy—even Juicy maternity!), what they have is stellar and edited for the mature woman. Plus, it's sold at a discount with prices that hover around the \$118 mark. I'm sold and in fact, ask them

to call me when they have more Tummy Tucks (in corduroy!) in the fall before heading for a scoop of vanilla at Wally's Ice Cream Parlor down the street. (Hey: I just bought pants that guarantee to tuck in my tummy, so what's another ice cream?)



finding
jeans that fit!

see: Mary D'Onofrio at Dandy Rose in New City helps me find the slimming Tummy Tuck brand. These jeans claim to hold in your stomach and lift your butt, thanks to its exclusive patented criss-cross feature. *score!* I'm sold on the black pair. Now I want corduroy!